

Health Insurance to protect against health risks caused due to pollution



Pollution - if we don't kill it, will kill us sooner than later. Pollution is real and its negative impact has already started seeping into our systems, said Roopam Asthana, CEO and Whole Time Director, Liberty Videocon General Insurance Company Limited. The Lancet Commission on pollution and health reported 9 million premature deaths globally stemming from air pollution

in 2015. More than 2.5 million of these deaths were in India, the most in any single country. Very recently in Delhi NCR, airborne particles and toxic chemicals created horrendous smog that choked the 19 million residents of the metropolitan area. He added, "Considering the ever increasing healthcare cost further accentuated by pollution, one can't deny the growing need of health insurance in case of many illnesses, especially those that requires hospitalisation."